

### Moncef Bouhafa, Founder



CBS News Crew, Tipper Gore, Moncef Bouhafa on location in Goma, Zaire

Our founder, Moncef Bouhafa, has spent a lifetime in the trenches of development around the world faced with the challenges of communicating with ever demanding media and attempting to define ethical approaches and strategies for delivering messages in a world where technology has fragmented audiences and made the task of maintaining a mission message all the more appropriate and difficult at the same time. It is now his mission to be a genuine help and mentor to those leaders who find that they are facing a myriad of challenges of communicating to all the necessary audiences who must be addressed in the course of fulfilling their professional and leadership responsibilities, especially those in the developing world.

Today, Mr. Bouhafa is the Director of the Center for Development Communications and is the lead facilitator for the Center’s learning events. He is also senior coach to executives of worldwide corporations, heads of United Nations organizations, heads of state & government, and resident coordinators within the UN system.

Prior to founding the Center for Development Communications in 1997, Mr. Bouhafa spent many years as a UN official in UNICEF – the United Nations Children’s Fund -- on the ground in a variety of countries. While at UNICEF he helped the organization define the concept of Social Mobilization, which has been extensively used as a means of generating support and interest through stakeholders for UNICEF’s programs and serving as spokesperson for the organization in many situations including emergencies in West Africa. He also has been a specialist with The Johns Hopkins University’s Center for Communication Programs – one of the leading institutions in social marketing and communication for behavior change.

## Our Global Faculty

The Center for Development Communication faculty includes, but is not limited to:



Issam J. Azouri  
(Lebanon)



Jean-Frédéric Bernard  
(France)



Moncef Bouhafa  
(Tunisia)



Samantha Brown  
(Australia)



Erica Casajoana  
(Spain)



Tony Cheng  
(UK)



Richard Cooper  
(USA)



Marc Gage  
(Canada)



Walter Gill  
(USA)



Hamid Abdel Jaber  
(Jordan)



Larry Jagan  
(UK)



Osei G. Kofi  
(Ghana)



Mohamed El Koossy  
(Egypt)



Tania Mehanna  
(Lebanon)



Zulima Palacio  
(Colombia)



Sunit Tandon  
(India)



# The Center's Clients

The Center for Development Communications serves clients worldwide whether they be governments, non-governmental organizations, private corporations or multi-lateral organizations who are interested in training leaders and decision-makers whose responsibilities include developing advocacy, promotion and communication strategies for their organizations. Now that we find ourselves in the 21st Century, communication, and the technology associated with it, is an increasingly important tool of governments and development organizations for social change.

## Governments

- Government of Albania (Directors of Communication)
- Government of Burundi, ( Office of the President, and Prime Minister)
- Government of Germany (GTZ)
- Government of Guinea, Office of the Prime Minister
- Government of Haiti, Office of the Prime Minister
- Government of Moldova, Office of the Prime Minister, Ministry of Foreign Affairs)
- Government of Syria (Office of the President, Ministry of Expatriates, Office of the Deputy Prime Minister)
- Government of Tanzania (Office of the President, Statehouse, Tanzania Revenue Authority)
- Government of UAE, Abu Dhabi Authority for Culture and Heritage (ADACH)
- GTZ, Germany
- Ministry of Education, Conakry, Guinea
- Ministry of Education, Madagascar
- Ministry of Health, Conakry, Guinea
- United States Agency for International Development (USAID)

## Private Sector & NGOs

- Academy for Educational Development (AED) Washington DC
- Coca-Cola EURASIA, Istanbul, Turkey, Zagreb, Croatia
- Consultative Group on International Agricultural Research (CGIAR), Washington DC
- International Baccalaureate Organization (Geneva, New York, Cardiff, Buenos Aires)
- International Development Research Centre, Cairo, Egypt
- International Food Policy Research Institute, Washington DC
- Management Systems International , Washington DC
- Plan International, Dakar, Senegal
- The Futures Group International (TFGI), Washington DC
- World Vision (Ethiopia)
- World Wide Fund for Nature (WWF) Macro
- Economics Program Office, Washington DC

## Multi-lateral Organizations

- Economic Commission for Africa (ECA) Addis Ababa, Ethiopia
- Economic Commission for Asia and the Pacific (ESCAP). Bangkok, Thailand
- Food and Agriculture Organization (FAO), Rome, Italy
- Global Environment Facility (GEF), Washington DC
- Human Development Report Office, UNDP, New York

- International Fund for Agricultural Development (IFAD) , Rome, Italy
- International Labor Organization (ILO) Geneva, Asia, Middle East, Africa, Turin Centre, Beijing Office, Budapest Regional Office
- International Labor Organization, International Training Centre, Turin, Italy
- International Organization for Migration (IOM) Geneva, Switzerland, Amman, Jordan
- Joint United Nations Programme on HIV/AIDS (UNAIDS), Geneva, Bangkok, Jakarta
- The Global Fund to fight Aids and Tuberculosis, Geneva, Switzerland
- The United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA)
- The World Bank Group Washington DC, Bangkok, Khartoum and Haiti
- United Nations – Department of Public Information (Strategic Communication Division) New York
- United Nations – Office of Human Resources Management (OHRM)
- United Nations - Office of the Coordinator for Humanitarian Affairs (OCHA)
- United Nations - Special Representatives of the Secretary General (SRSG) with UNITAR and DPI
- United Nations Children's Fund (UNICEF), Abidjan, Amman, Baghdad, Conakry, Damascus, Islamabad, Khartoum, Kinshasa, Monrovia, New York, Niamey, Sana'a, Cairo, Moscow, Dhaka, Delhi
- United Nations Country Teams (Cambodia, Cape Verde, Damascus, Fiji, Ukraine, Mongolia, Cameroon, Nigeria, Senegal, The Gambia, Guinea Bissau)
- United Nations -Department of Economic and Social Affairs (DESA)
- United Nations Development Fund for Women (UNIFEM), New York
- United Nations Development Programme (UNDP), Kiev, Suva, Yaoundé, Gambia, Niamey, Phnom Penh, Port au Prince, Ulaan Bator, New York, Washington DC, Conakry, Bissau, Zagreb, Colombo, Tirana, Skopje, Chisinau, Praia
- United Nations Development Programme (UNDP), Learning Resources Centre, New York – New Resident Coordinators
- United Nations Development Programme, Communication Office of the Administrator, New York, Bureau for Crisis Prevention & Recovery (BCPR)
- United Nations Environment Programme (UNEP), Geneva
- United Nations Institute for Training and Research (UNITAR), Geneva, Switzerland
- United Nations Office for Procurement Services (UNOPS)
- United Nations Organization for Drugs and Crime (UNODC)
- United Nations Population Fund (UNFPA) New York, Fiji, Asia Bureau, Nouakchott, Amman CST, Beijing, Suva, Vientiane, Mexico, Bangkok
- United Nations Relief and Works Agency (UNRWA), Amman, Jordan
- United Nations System Staff College (UNSSC), Turin, Italy
- Water and Sanitation Programme – World Bank, New Delhi, India
- World Food Programme (WFP), Bangkok, Thailand
- World Health Organization (WHO), Department of Vaccines and Biologicals
- World Meteorological Organization (WMO)

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# Workshop Locations

